

Business Q&A

Business (name): Language Synergy

Owners: Martha Silva

Address: 4809 E. Thistle Landing Dr. Suite 100, Phoenix, AZ

Hours:

Information (Web site, phone number):

www.languagesynergy.com 480-231-5649

Q: Where are you from and what did you do before opening your business?

I was born and raised in Mexico, with a Chinese background. Previously, I worked in the Information Systems industry; I worked as a software developer for an education K-12 Software Company and later in the cooperative industry.

Q: Why did you open your business in Ahwatukee?

I have been living in Ahwatukee for the last 17 years. This is a great supportive community.

Q: How did you get the idea to open your business?

Spanish is my native language, one summer while in vacation in Mexico; I got trained in teaching Spanish. Later, my friends asked me to teach them Spanish. We formed a group of friends here in Ahwatukee that wanted to learn Spanish for different reasons, work, personal enrichment, moving and traveling to Central America, etc. The group was very successful, I realized that I really enjoyed teaching the language and the culture that I decided to take this idea as a business model and offer my services to other people in the area.

Q: What type of merchandise/services do you sell?

I offer Spanish Instruction classes for Adults and for Children. Corporate training, consulting, translations, presentations and any services related to the Spanish language.

Q: What does your business have in store for the future?

Continue teaching in the community and expand to other areas. Offer more specialized courses for different market areas.

Q: Anything else you want the community to know about you or your business?

Language Synergy is involved in the community by offering conversation groups for adults and Bi-lingual story times for children's at no cost twice a month.